



Kojo Baffoe
Editor: DESTINY man
www.destinyman.com

Kojo Baffoe will be joined by a panel of speakers as they share their experiences with Social Media. Has it hindered or brand building on a shoe string budget.

Editor of the men's business and lifestyle magazine, DESTINY Man, Kojo Baffoe is an editor, writer, poet and entrepreneur with origins in Ghana and Germany, raised in Lesotho, and based in Johannesburg. He has a B.Commerce (majors in Economics, Marketing & Business Administration) from University of Natal, and has been involved in a number of sectors, including Retail, Management Consulting, Publishing, Events, IT and Media (Television & Print).

Kojo has been involved in the poetry / spoken word movement in Southern Africa for last 10+ years erratically; has published two collections of poetry; and been featured in publications in South Africa, Canada and Brazil.

He has performed extensively, highlights of which include touring the UK with the Hammer & Tongue Poetry Slam Tour, Urban Voices, Arts Alive Speak Your Mind and Poetry Africa SlamJam. He has written for and performed at corporate events and shows and has facilitated workshops and functions.

He speaks on a range of topics including Re-defining Success, Getting Back To Basics, Finding Purpose and Fatherhood. He is poet laureate for Gordon Institute of Business Science, was founding editor of Blaque Magazine, has written for a range of publications including as a columnist (2009 – 2011) for City Press' lifestyle supplement, 7, is an avid blogger and loves social media.