

intro

- Launched in 1995
- Previously disadvantaged ages of 18 and 35
- Entrepreneurial skills for SMME development
- To stimulate the creation and growth of new economy businesses

Achievements

- More than 22 936 benefited
- 3 290 businesses launched
- 80% after 3 years*
- 83% reported growth as a result of KickStart*
- On average each launched business creates 6.7 fulltime jobs

Panel



Xolani Gwala - SA FM
(Facilitator)



Thabang Molefe
Roots Health
& Beauty



Polo Radebe
IDF



Zibusiso
Mkhwanaz
Csonke Holdings



Hepsy Mkhungo
SAB



Luvuyo Rani
Silulo Ulutho
Technologies



Dr Thami
Mazwai
CSBD UJ

Exhibition

Opportunity for public
to understand KickStart
better

Platform for the KickStarters
(class of 2010) to showcase
their businesses

Delivered in a digital format:
videos of the 15 finalists

Interaction with the 15
finalists

Opportunity for KickStarters
to network with the public
and potential investors



Awards

Awards: traditional
annual gala awards
dinner

Exceptional entrepreneurs from
across South Africa will be
honoured and applauded

Winners of the class of 2010
national competition will
be announced and celebrated
the winners

Prize categories will be:
Top three in the Business
Category
Top three in the
Development Category



ERIOUS ABOUT
YOUTH
BUSINESS